

Bogotá for you

Why do you include Bogotá (Colombia) in your catalog?

- Bogotá, the capital of Colombia, is full of opportunities, scenarios and experiences to enjoy it. Cosmopolitan, diverse and inclusive, the city integrates a set of infinite possibilities for tourist.
- Bogotá is a city that vibrates to the curious rhythm of its visitors. Here, you will find different scenarios full of history, art and culture.
- The city is perfect for living unique natural experiences, thanks to its impressive landscapes, natural parks, gorges, moorlands, wetlands, and the famous Eastern Hills (Cerros Orientales).
- The capital has renovated its road infrastructure to improve mobility and provide an important space for bicycles. With more than 540 km of bike paths and a bicycle lines of more than 120 km, Bogotá becomes as the largest linear park in Latin America.

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NATURE

01

Bogotá has unique places that are a true homage to the biodiversity. Natural landscapes full of tranquility where your clients can breathe fresh air, escape from the daily routine and enjoy the exciting natural world.



Chingaza

A natural paradise near Bogotá

Two hours from Bogotá is located one of the greatest natural treasures of Colombia: The Natural National Park Chingaza. A scenery where your clients will enjoy the paramo, the cloud forest and other ideal ecosystems for ecological walks or hiking, they will observe incredible landscapes, magical lakes and a great variety of species of fauna and flora.

There, you will have the opportunity to see the spectacled bears (known as the guardians of the forest), different species of birds and the white-tale deer. Also, you can contemplate landscapes from different viewpoints.



Chicaque

Adventure and rest in the same placet

An opportunity for your clients to know an incomparable natural paradise: The National Park Chicaque is located just 30 minutes from Bogotá. There, you can live a true ecological experience with unforgettable horseback rides, spectacular camping and glamping areas, incredible nests (houses on some trees) to rest and get an incomparable view in the middle of the nature.

The most adventurers will have options for extreme activities such as zip lines and canopy, to descend from the heights and live this fantastic place with excitement and adrenaline.

Guatavita

Nature, magic and legendary

A magical town is waiting for your clients.

It's located 53 km from Bogotá: Guatavita has an incredible colonial style and a historical richness that make it an unmissable place. There, you'll find one of the most famous lakes in Colombia, the Guatavita Lake, recognized for its natural charm and for evoking the past of the Muisca culture and the legend of El Dorado. With 6 amazing routes through 3 flagship departments: Bogotá, Cundinamarca and Boyacá, preserving its ancestral legacy.

Guatavita will enchant your visitors, who will be able to taste its exquisite gastronomy, standing out delicious desserts; walk through its cobblestone streets surrounded by history, culture and unique craftwork. Guatavita will captivate them!





CULTURE

02



Monserrate

The Monserrate hill is the natural and spiritual emblem of the Colombia's capital, an iconic place that your clients must discover. Everything will be different after reaching the most important peak in Bogota.

There is one of the eastern hills where a beautiful sanctuary is located, at about 3,152 meters above sea level. The ascent to the highest part of the Monserrate hill has a distance of 2,350 meters.

This route is one of the best ways to appreciate the flora (orchids, ferns, bromeliads or quiches that grow on the tall eucalyptus trees) and fauna of the area (red-tailed squirrels, weasels, a variety of hummingbirds and more than 100 birds). The ascent can be done through a path with irregular steps (1,605 to be more precise), cable car or funicular, which allow you to reach the top and enjoy one of the most beautiful panoramic views of the great capital of Colombia.

La Candelaria Streets

Visit Bogota is to experience a historical and cultural journey, unique flavors and incredible landscapes. In the heart of the capital, La Candelaria is the place that combines all these qualities; because of its historical value, its heritage and colonial style, it is an unmissable place for your clients.

El Chorro de Quevedo keeps the secrets of the city foundation, it has historical churches, museums with awesome details and emblem buildings of the country public power.

Touring La Candelaria is an invitation to discover its cobblestone streets, picturesque balconies and colonial doors; of course, your clients will taste recognized typical dishes in some iconic places such as the traditional restaurant 'La Puerta Falsa', famous for its ajíaco santafereño and La Concordia marketplace, which gathers different commercial proposals and has a beautiful art gallery... La Candelaria is unmissable!!





Colombian aroma and flavor in the same place

A country can be recognized in its markets. Bogota, a city of contrasts and Colombia, a country of regions, are shown in their splendor in the so-called marketplaces, places built since the early XX century to supply the tables of the city. Marketplaces are a world and it is worth to visit them, learn and take a tour through the flavor of the regions.

La Perseverancia Marketplace

Many colors stand out on the façade of La Perseverancia marketplace, a whole entrance hall to see the variety of flavors that concur there: typical dishes of Bogotá such as *ajiaco santafereño* or *tamal* with chocolate, and other typical dishes of the region and the country, such as the exquisite Caribbean and Pacific Colombian cuisine.

La Perseverancia is one of the marketplaces declared cultural interest good. On its façade, you will find the mural painted by the renowned urban artist "Guache" whose work represents the work that women have done in this traditional neighborhood.

You will fall in love with the peasant and ancestral heritage offered by the most active marketplace in Bogota, connecting with the fields of Colombia and preparing your senses to see, feel and taste the most complete variety of fruits, vegetables and native products of the country.

La Concordia Marketplace

Recently remodeled, La Concordia marketplace captivates its visitors. Founded in 1933 in the sector of La Candelaria, this marketplace will provide your customers an experience that fuses authentic flavors with fruit juices and typical dishes such as *arepas* de *chócolo* or typical candies.

In its pleasant and colorful spaces, you will find a wide variety of a variety of trades such as handicrafts, repair of musical instruments, locksmiths, and musical instruments, locksmiths, among other traditional services.

Bogota is art, and La Concordia marketplace is a clear example of it, as you walk through it you will have the opportunity to visit the Santa Fe Art Gallery, the largest in the city, located on the first floor of the marketplace with a cultural offer for all tastes.



Paloquemao Marketplace

The corners of the Paloquemao Marketplace keep history and tradition. For more than 48 years, it has been the meeting and supply place for hundreds of families in the capital. Its slogan "Todo Colombia en un solo lugar" (All Colombia in one place) promises an incredible experience to know and taste a great variety of products such as fruits, dairy products, vegetables and colorful flowers.

The Colombian culture and tradition present in this emblematic marketplace will delight the palates of the visitors, with exquisite typical dishes from the capital and different regions of the country.

Bogotá is pure Tejo!

Bogota is tradition and living heritage that remains in every stage of the city. Your clients will be able to experience a close authentic emotion of a sport full of history: Tejo. Throwing a strong metal disc (tejo) and felling the explosion of a mecha (small piece of gunpowder) is a fun and authentic experience that will immerse you in the Bogota's culture.

You have to sharpen your senses, sharpen your aim, coordinate your ideas and concentrate all your energy to shout: "mecha" or say loudly: "moñona".

Some of the places to enjoy this experience are:

- Tejo La Embajada.
- Tejo Turmequé.
- Traditional Tejo Clubs in the city.

These experiences generally last from 2 to 3 hours, according to the activity you want to add to the traditional game, sometimes there are competitions that take place during a whole day with experts in this national sport.

This Tejo goes very well with some good "potas" (beers)! So, your clients can have fun, know about the gastronomy and learn about the culture of the country in this tour that lasts 3 hours.



Transmicable

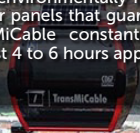
An authentic tour in Ciudad Bolívar

A tour of Bogotá has to include Ciudad Bolívar; a changing scenario that offers unparalleled life experiences. TransMicable is the way to enter the southern part of the city and discover from the heights a magical territory, resilient, artistic and full of local talent.

You will discover the hospitality of the young musicians of the area, gastronomic experiences prepared by a group of community mothers, and learn about break dance and graffiti because, Ciudad Bolívar is urban culture!

Also, they will have the opportunity to access one of the most beautiful panoramic views of the city and at the end of the tour, you connect with the rurality, the sowing and the peasant tradition that prevails there.

The system is environmentally friendly, thanks to the use of solar panels that guarantee the service of the TransMiCable constantly. This type of experiences last 4 to 6 hours approximately.



Graffiti district

An open-air gallery!

Since 2006, talented international and Colombian urban artists have created striking large-scale murals in a sector that doesn't have museums, but now an open-air art that can be explored on foot or by bicycle.

Located in the area known as Puente Aranda, it has more than 3,000 square meters, which transmit happiness and allow you to see the world with different eyes. There are murals that challenge traditional roles, others denounce events in the city, and others ironize social factors of the metropolis. Puente Aranda filled with color, be sure to visit the first Graffiti District in Bogotá.



A cultural capital

Bogotá is the cultural epicenter of Colombia. The capital keeps a wide and different offer of museums, which will take your clients to enjoy the best of art in scenarios full of architectural richness, anthropology and history.



Golden Museum

The Gold Museum is a priceless jewel of the Colombian capital. This precious place treasures the largest collection of pre-Hispanic gold and silverware in the world composed of more than 30,000 pieces of gold.

Visiting its halls and exhibitions provides visitors a unique experience, allowing them to recognize the ingenuity in the transformation of gold into a sacred object, and allows visitors to get closer to the cosmovision of the country's ancestral cultures.

Two essential pieces that you must see when visiting the Gold Museum in Bogota: the Poporo Quimbaya and the Muisca Raft, which represent the mysticism and legend of the ancient Indians.

National Museum of Colombia

The National Museum is the oldest museum in Colombia. An architectural jewel that shares with the public, works of art with historical details to safeguard the memory of the country. A special place to learn about Pre Colombinas roots, the independence process and be witness of the cultural diversity of Colombia.

There, your clients will have the opportunity to live close the cultural diversity that Bogotá has, with permanent and itinerant exhibitions, cultural activities, and detailed tours to enjoy and learn about the process of this sacred object for the indigenous communities. A unique museum in the city!



Botero Museum

Located in Bogotá downtown in the iconic sector of La Candelaria, the Botero Museum has one of the most visited collections in Colombia, donated by the Antioquian artist Fernando Botero.

In this old house, you can appreciate the unique style of the master Fernando Botero, who thanks to his talent and unique talent and singular style, he presents to the public his technique of volume present in paintings and sculptures attracting glances; in addition, there, you will find representative works of great international artists of the 19th century.



Santa Clara Museum

The Colombian colonial wealth is present in the works that are part of the Santa Clara Museum, in the unmissable historic center of Bogotá.

This sacred and cultural precinct will allow your guests to know closely a varied painting collection of altarpieces and sculptures of XVII and XVIII centuries. Vibrate through amazing permanent exhibitions, some temporary and digital.

Quinta de Bolivar House Museum

This ancient and captivating large house keeps part of the liberator Simón Bolívar legacy; this property was a gift from the New Granada government, a sign of gratitude for his tireless struggle to achieve the country's independence.

Simón Bolívar lived there with his liberator Manuelita Sáenz. Visitors can go all over its incredible spaces, the same that still preserve a large part of their traditional furniture, keeping its historical value.

Emerald International Museum

In Bogotá, your clients can explore an incomparable treasure: The Emerald International Museum. There, they will appreciate amazing emerald pieces and beryllium with more than 30 million years of formation. This tour let you see exclusive designs with precious stones. Bogotá will enchant you!

MAMBO – Modern Art Museum of Bogotá

Exploring the fascinating world of contemporary arts at the Modern Art Museum MAMBO will be an unforgettable cultural plan.

This cultural scenario will allow you to immerse yourself in authentic rooms with expositions of great international artists such as Auguste Rodin, Alexander Calder, Pablo Picasso and national artists such as Andrés de Santamaría, Marco Tabón, Carlos Salas and Nadin Ospina among others. You will appreciate incredible audiovisual pieces in its cinema room and learn in its pedagogical workshops. MAMBO is amazing!

Independence Museum Casa del Florero

The independence museum Casa del Florero will allow your clients have an interactive and pedagogical experience through the rooms of this large house with more than 400 years of history, still preserves its colonial style.

The collections exhibit interesting facts and outstanding characters that marked history in the process of the Colombian independence; through more than 2 thousand pieces, documents, photographs, clothing, books among other objects, you will experience a journey to 1810.



Coffee tasting

In Bogotá, there is a great variety of places with unique experiences to taste one of the insignia international products: the Colombian coffee. Here, we will talk about one of them:

San Alberto Café

In the Usaquen district, a traditional axis gastronomy, it's located one of the most awarded Colombian coffees at an international level. There, in San Alberto Café, your customers will enjoy an intense beverage, with a creamy body with sweet and fruit aromatic notes; an experience that recalls the taste of caramel and smooth dark chocolate.

The dinner guests can explore innovative techniques such as the coffee baptism with honey pairing of Colombian premium rums and discover the endless possibilities of this coffee thanks to different filtering methods offered by the place: from a French press, go through a Chemex jar until a dripping cone. But that's not all! You will also find in this café (one of the most traditional in Bogotá) signature drinks and a wide range of pastries to enrapture your palate.

Azahar Coffee

Azahar Coffee is located in Chapinero, close to Parque de la 93, one of the most exclusive areas of the city. This company buys its coffee to small Colombian coffee growers, supporting their work and great coffee labor. For the last decade there has been a harmonious atmosphere, where friendly baristas explain the origin and process of each coffee bean while they prepare it.

It is worth discovering its trilogy: on one hand, there is Nodo Sur, produced with coffees from Huila coming from four farms located in the south of the department, with notes of sweet lemon, mandarin and orange. The coffee enthusiasts will have different options to learn about the coffee preparation process, guided by the best baristas in the country, who will share techniques to develop their skills and awaken their senses. Also, there is also Nodo Norte, whose origin is the Sierra Nevada de Santa Marta, a place that hosts the highest mountains of Colombia. This coffee mixes varieties of Bourbon Amarillo, Castillo and Typica, and stands out for its apricot and nutmeg flavor notes. Finally, there is the Blend Arcoiris, a product that is renewed in each edition and seeks to enhance the profile of different producers. Azahar Coffee has an unmissable patisserie, especially its five handmade cakes.

Arte y Pasión Café – Baristas School

Arte y Pasión Café – Baristas School is a place where your clients taste delightful coffees from different Colombian zones, thank to the support this wonderful place offers to the talented coffee grower of the country.

Catación Pública Café

Catación Pública Café brings together everything your guests need to know about coffee. Located in the north of Bogotá, in the Usaquén district, this company allows you to live unique sensory experiences from coffee.

There, you will find semi-washed, natural, organic or decaffeinated coffees of origin, with Colombian coffees from more than 500 municipalities in the of the country. The variety of coffees will guarantee pleasant moments, enjoying the texture and flavor of an ideal product for all tastes.

In addition to taste an exquisite Colombian coffee cup, you will attend the Lab, (certified laboratory) to experience the laboratory) to experience the exciting universe of coffee; they will learn about each one of the stages of its complex process, from the harvest to the moment of the final tasting.



Café del Mercado

Café del Mercado was born in the marketplace La Concordia, becoming since 2018 an ideal place to enjoy different filtered to enjoy different filtered coffees and its origins. This family business acquires coffee from different areas of Colombia, from small coffee growers, with fair prices and high quality.

Located in the iconic Candelaria, you will be able to taste 4 different origin coffees: Boyacá, Cauca, Huila and Cundinamarca. They will also have cold options based on coffee such as latte frappe, cappuccino frappe and exquisite accompaniments.

Bogotá by bike

The Colombian capital has the most extensive network of bicycle routes in Latin America: 532 km ideal for touring the city. More and more visitors are discovering the capital through tours such as the one that starts at the Usaquén Marketplace, north-south direction, which includes charming scenery such as the Chicó neighborhood, Carrera Séptima, the National Museum and the emblematic National Park.

During this tour, tourists can taste a variety of coffees that awaken the senses, live sensory experiences in the marketplaces, observe colonial architecture, visit museums and enjoy cultural spaces that shows them the diversity of urban art in Bogota.





LEGEND ROUTE EL DORADO

A legend trip

Travelers will travel the ancestral paths that Muisca Indians moved centuries ago in Bogotá, Cundinamarca and Boyacá. They are six routes that will allow them to discover the ceremonial centers of this community, their myths and legends, and their deep relationship with the and legends, and their deep relationship with the stars.



03



Bogotá-Cundinamarca
MUSICA IMMERSION


ROUTE 1

The tour begins with the golden majesty in the emblematic Gold Museum; it advances with the contemplation of the traditional pottery art at the MUSA Archaeological Museum; it continues with the Catholic religion sceneries in the territory, visiting the Primate Cathedral of Bogotá and the La Candelaria Church. It keeps going with the varied gastronomic experience and ancestral beverages at the Chorro de Quevedo, the Chicha Museum and La Concordia marketplace; and ends with a game of tejo (ancestral Colombian sport)

THEY WILL VISIT:

- Golden Museum
- MUSA Archeological Museum
- Primate Cathedral of Bogotá
- La Concordia Marketplace
- Facua Tasting (Chicha)
- Tejo experience

ROUTE 2



Bogotá-Cundinamarca
WHITE GOLD. GREEN WATER

THEY WILL VISIT:

- Lake of the Guatavita Cacique
- Muisca Town Hall of Sesquilé
- Muisca multisensorial gastronomic experience
- Salt Mine of Nemocón

This journey recalls the encounter between the Spanish colonizers and the indigenous communities, visiting destinations in Bogotá and Boyacá. The traveler will come into contact with the goldsmith's trade and the evangelizing process during the colonial period by visiting the Luis Alberto Acuña Museum in Villa de Leyva, the Muisca Solar Observatory, the Doctrinal Church of Sáchica and the ceramics workshop of Ráquira.

ROUTE 3

Bogotá-Boyacá CONNECTION BETWEEN TWO WORLDS

THEY WILL VISIT:

- Luís Alberto Acuña Museum
- Muisca Solar Observatory in Villa de Leyva
- Foundation square and Doctrinal Church of Sáchica
- Ceramic workshop of Ráquira

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Boyacá SUGAMUXI ANCESTORS

ROUTE 4

The journey is entirely dedicated to Boyacá and immersing itself in Muisca myths and legends. It begins at the iconic Temple of the Sun in Sogamoso, then passes by the Piedra del Cacique and the beautiful monument to Bochica (civilizing father of the Muisca people); the tour ends at the mystical Tota lake. The legend lives here!

THEY WILL VISIT:

- Temple of the Sun in Sogamoso
- Cave of Bochica – Cacique Stone, Iza
- Monument to Bochica, Cuitiva
- White beach, Tota lake, Zaque Island and the Busiraco legend.



Bogotá - Cundinamarca - Boyacá
BETWEEN WATER AND GODS

This trip includes natural, cultural and traditional scenes that allow us to comprehend the Muisca history and its impact in the activities of Bogotá, Cundinamarca and Boyacá. The heritage of the ancient settlers remains intact, and discovering their teachings in each place is an unmissable pleasure.

• — ROUTE 5

THEY WILL VISIT:

- Archaeological Museum, MUSA (Bogotá).
- Guatavita Cacique Lake (Cundinamarca).
- Muisca Town Hill of Sesquilé (Cundinamarca)
 - Villa de Leyva (Boyacá)
- Muisca solar observatory (Boyacá)
- Foundation square and doctrinal church Sáchica (Boyacá).

ROUTE 6 — •



Bogotá - Cundinamarca - Boyacá
MUISCA UNIVERSE

THEY WILL VISIT:

- Indigenous Town Hall of Suba (Bogotá).
- Ancestral gastronomic experience, Chía (Cundinamarca)
- Temple of the Sun, Sogamoso (Boyacá).
- Cave of Bochica and Cacique's Stone, Iza (Boyacá).
 - Monument to Bochica, Cúitiva (Boyacá)
- White beach, Tota lake, Zaque Island and the Busiraco legend

This route explores the Muisca customs, rituals, and gastronomy through different places in the capital, Cundinamarca and Boyacá, among which are Muisca town halls, natural scenery and places of worship. An incomparable experience to live our heritage!



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